



E_{verything} P_{eople} S_{earch}

TARGET SEARCH ON THE BLOCKCHAIN

ANNOTATION

In the modern world there are countless different business lines. People and companies sell different goods and services every day. The essence of business in a nutshell is cheaper to buy and sell at a higher price, if we are talking about goods, and who to provide our services to, if it is necessary to carry out some work. One way or another, it all boils down to the search of an executor by a customer or vice versa - the executor is looking for a market for sale of his goods or services. We have at our disposal an unlimited Internet, in which we can find one or the other product. Some goods are offered to us simply on the street or brought to our work. From the latter, we usually feel that it is something superfluous, like spam in a mailbox. This happens for a simple reason - two partners who can work on mutually beneficial terms, initially do not know about each other. It is difficult to conduct an effective business when every step needs to be considered, analyzed and searched for information.

We offer a platform for business development or simply solving the issues that every person faces every day. The goal of the project is to give customer a solution of his issues as profitably, quickly and clearly as possible. Just imagine a search on Google that understands what you are looking for, as if you were sitting in a bar and talking with a friend about your problem. Perhaps your friend would have given you the right solution based on his experience. But if you sat down at home at the computer and search your question - who can guarantee that there will be one search result and exactly the one you were looking for? Thus, having at our disposal all the vast Internet, we also have tons of trash information that we do not need at the moment and which only distracts us from thoughts about our issue.

Therefore, we consider it very promising such a focused search for information that will enable us to effectively use our working time and develop our business.

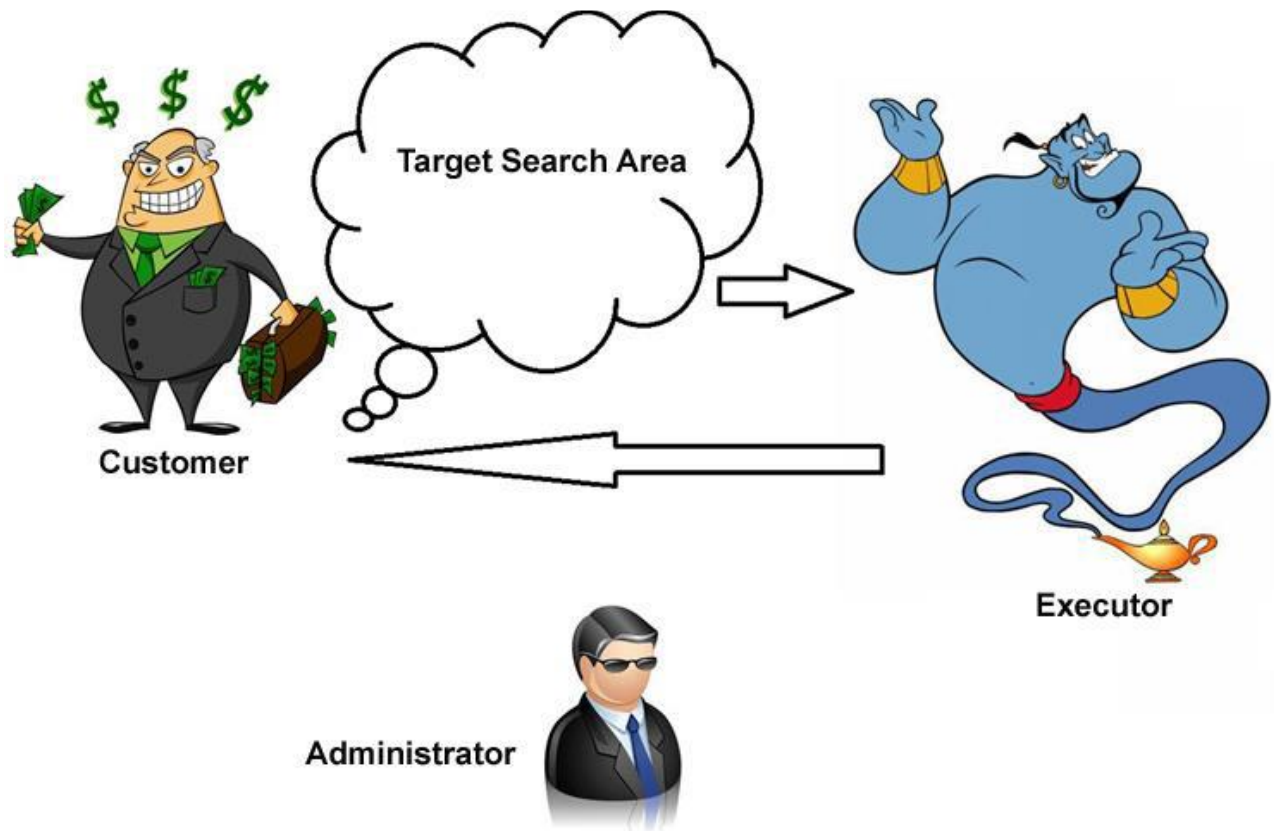
INTRODUCTION

Find a reliable partner for doing your business is an important step towards solid ground under your feet. If you can trust a partner, then you can count on him, build joint plans for the development of the business structure. Take any direction, any task and evaluate how important it is to be confident in your decisions. A simple example: here is a seller of buns, every morning he brings you fresh buns for morning coffee. You really want it to be fresh buns that do not contain harmful additives or ingredients. From this began your day. How it will pass - depends partly on this point. Where will you work today - in your office or in a small single room with a newspaper in hand. Every little thing is important, but it's especially important to be confident in your business partners. After all, two plus two are always four. Imagine for a moment that there is a place, where you can quickly find an interlocutor who has already come across your question and knows the answers to it. It would be very productive to receive the information in a directional manner, as if you knew the answer yourself, but forgot for a while, and now you've remembered and can continue your way to success

1. Site for targeted search EPSilon, Everything People Search, EPS

1.1. The principle of the site work.

Take any person at an arbitrary point in his life, so it was easier - look at yourself from a side at the moment. Do you have a question or need to find any product / service? OK, this is enough. You simply create an application in our project and within a short time you will get a solution. You can be sure the result will be a head taller than what you usually see in the results in the search engine. The process of executing your applications is as follows:



Each application is individual and has its own unique solution. Afterwards, you make a decision about whether to share your decision with other job seekers and get benefits from it. The price of each application is different and should be focused on the complexity of its implementation. You have the right to specify maximum information about your issue: the time and price for its solution. The system works in such a way that your application is processed in any case, you pay for the solution only if it was found.

1.2. Use the target search site to attract experts.

Let's take a closer look at the process of interaction between customer and performer on the target search site. Customer can be anyone - a businessman, an entire company or just a person. In fact, it does not matter. The main goal of the target search site is to find executor for customer as quickly as possible, which, in his turn, executes the order and receives a certain reward for it. Executor sees on his page those applications which correspond to the direction of his specialization. Specialization, one or the group of them, executor can specify in his account settings. The distribution of applications by groups and types limits the number of executors to the number of experts of the particular search group. Thus, every time a customer

creates a search application, he seems to get into the room where the right people are sitting, who have a good understanding of his issue. Executor or expert in a certain search direction is always interested in helping customer resolve his issue if the amount of remuneration is commensurate with labor costs. For example, you work in a factory that produces light bulbs. You can be a kind of an expert when it comes to selecting light bulbs in the house. Also, a person who simply sells bulbs for a long time is an expert in this matter, he is already familiar with customer reviews of his product. Let's take a master who simply installs these bulbs in the house - he is also an expert in this matter, he knows how often and what people buy, what kind of bulbs are of good quality. In other words, if so many different experts have already been found on such a simple order, it means that the target search site will enable people of different professions and spheres of activity to provide their services in a certain direction and for a specified fee. Everything is quite simple, both on the part of the customer and on the part of the performer. Customer makes an order and receives the result. Executor performs a familiar to him job well and earns on it.

1.3. Solution of controversial situations on the target search site.

Our project is an intermediary in the mutual settlements between customer and executor. Customer, before making an application, must have a required amount of EPS on the account to solve his task. The amount is determined by a customer independently, but it must be targeted on the complexity of the task. The commensurability of the complexity and the amount of remuneration is determined empirically, after consideration of the application by a group of performers. If, for example, most executors consider the application price to be inappropriate, they can jointly reject such an application and, accordingly, it will not be accepted for execution. If the application is made by a customer, the amount of EPS is blocked on the customer's account. After execution of the application by the executor, the customer can either confirm the execution of the application or issue a claim that the application has not been executed in the required amount. In the first case, the application is closed, and the amount of compensation gets to the account of executor. In the second case - the EPS amount remains on the account of a platform

before the termination of a controversial situation. In the event of controversial situations, their resolution takes place by the participation of the project administration and moderators of this search direction.

2. Contracts based on blockchain

2.1. Token details

The name of the targeted search site token: EPS. Standard: ERC20.

The refinancing program: according to the results of the financial quarter, 30% of the platform's profit will be regularly sent for EPS redemption on market conditions, which will allow to increase EPS value relative to the placement price.

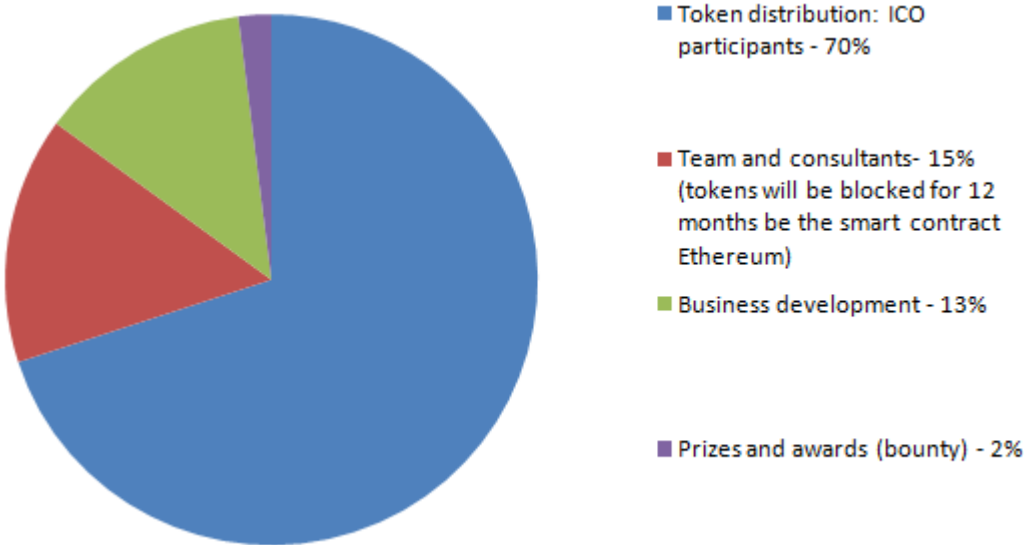
Number of tokens released: 60,000,000.

Price for the token: 1 EPS = 0,00035 ETH.

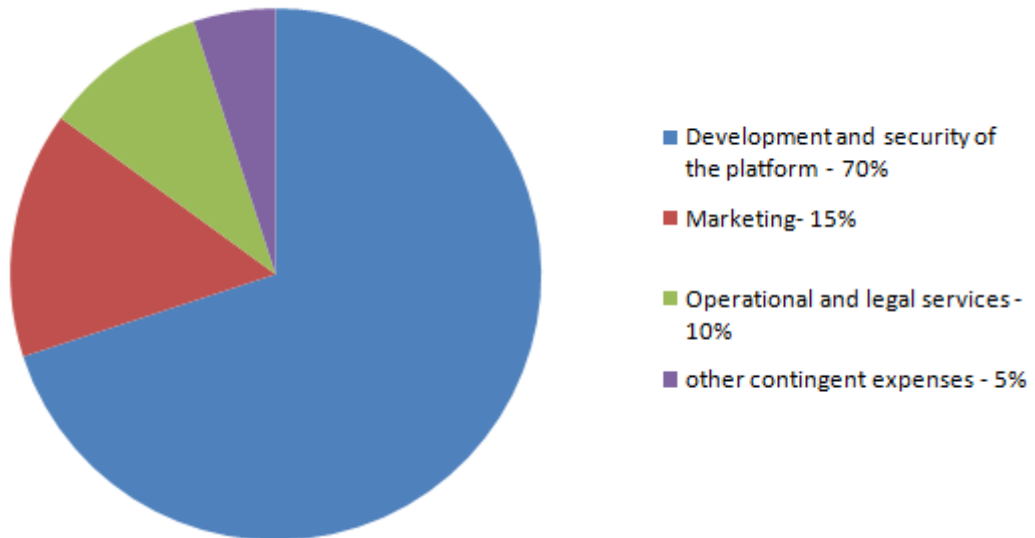
All unsold tokens during the ICO will be destroyed.

The maximum fee – 21,000 ETH.

ICO structure:



Distribution of collected funds:



Team and consultant tokens - 15% will be blocked for 12 months by the smart contract Ethereum. Distribution of collected funds:

- development and security of the platform - 70%
- marketing - 15%
- operational and legal services - 10%
- other contingencies - 5%
- ICO duration: 30 days

2.2. Bounty campaign

2% of the total number of EPS tokens will be allocated to the rewards program as follows:

Social networks campaign: 30%

Twitter campaign: 15%

Facebook campaign: 15%

Blog / Media campaign: 15%

Translation and Moderation Campaign: 17%

Subscription campaign: 30%

Creative ideas: 6%

Telegram campaign: 1%

E-mail subscription: 1%

2.2.1. Subscription campaign

Budget: 30% reward pool

The rates will be distributed weekly in the following ratio:

- * Hero / Legendary: 2.5 shares
- * Sr. Member: 2 shares
- * Full Member: 1.5 shares
- * Member: 1 share
- * Jr. Member: 0.5 shares

Wearing the avatar will additionally be credited with 0.5 shares

Terms and Conditions:

1. Keep the signature until the end of the campaign. Removing the signature in the middle of the campaign is an immediate disqualification.
2. You must make a total of 50 posts during the campaign.
3. Posts should be constructive and on the topic. Spam, posts off topic will not count. Account records of multi-accounts - disqualification
4. Only posts with a minimum length of 50 characters are counted. Posts less than 50 characters will not be counted.
5. All messages should be made in the section "Alternate cryptocurrencies > Announcements (Altcoins)"
6. Payment will be made at the end of the ICO after the counting of posts.
7. Keep your signature until you finish counting posts. Removing the signature until the end of the count of posts will result in disqualification.
8. Any user who has a negative trust will not be eligible to participate in this campaign.

To participate in the EPSILON campaign, put on signature and Avatar according to your rank and fill out the following form:

https://docs.google.com/forms/d/1RcAwERu6UZen8fMqRdqkjoTOeNySa0axZJ4KtHqRSeM/viewform?edit_requested=true

List of participants:

<https://docs.google.com/spreadsheets/d/1tcetCj8AOy2SNKbY4oog4UniH0UZBbue9EgENzzqAvo/edit#gid=488571337>

Avatars: <http://imgur.com/ErfeUVj> (as a sample)

Text in the profile (Copy from here and paste into the profile): EPSILON - Everything People Search

Signatures: - further go codes, depending on the status on the forum

2.2.2. Translation and moderation campaign

Budget: 15% pool of rewards

To reserve, you must join the Telegram channel

Fill out this form to apply for a translation and moderation campaign

<https://goo.gl/forms/8gwYjmAGLAFJtW1J2> - example

List of participants in the translation and community management campaign and their shares: <https://goo.gl/L4DEgT> - sample

Payment:

- Translation of our official EPSILON and Bounty topic into your language: 50 shares

- Activity in the local branch: 1 share for 1 post (your) in your ANN branch

- Translation of Whitepaper EPSILON into your language: 50 shares

Bounty tokens for translations and moderation will be proportionally distributed among the participants according to the number of their shares.

Rules:

1. Translations must be original, it is forbidden to use any kind of tools, such as Google translator, in which case the interpreter will be disqualified.

2. It is forbidden to cheat the counter of posts by posting spam, posts off topic

3. Users without previous translation experience are not accepted

Be sure to send references to previous work! We will review your request. If your previous experience suits us, we will contact you and discuss the details.

4. The translator of the forum thread ANN will also be responsible for moderation (additional remuneration for moderation see above).

5. The translator must support the activity of the forum branch by translating official announcements, news, posts.

If you do not support the activity of the branch, do not update it, you can simply be disqualified.

Translations and moderation of the topic EPSILON are reserved for:

- Arabic
- Chinese
- Korean
- French
- German
- Italian
- Indonesian
- Russian
- Turkish
- Philippines
- India
- Hungarian
- Portuguese
- Scandinavian
- Romanian
- Greek
- Nederland's (Dutch)
- Spanish

2.2.3. Blog / Media campaign

Budget: 15% rewards pool

Write a quality article, a review on your blog about the EPSILON project in your own words. Post on your site, blog, or create a high-quality video review or presentation about EPSILON.

The content will be evaluated based on quality, traffic and views.

Submit your content using the form below:

https://docs.google.com/forms/d/1uPg612WvrwWKvgC-afdWIQVO3EPpaECQV03HMh1wpF8/viewform?edit_requested=true

Summary table Blog / Media campaign:

<https://docs.google.com/spreadsheets/d/1V88KtsrqybsUt03ZPvZm6iz2hN7VjgzUB8hvLcIPjis/edit#gid=1422581210>

Payment:

Content authors will receive 10, 20, or 30 shares depending on the quality

Conditions:

1. Articles and videos must be of high quality. Articles and videos of poor quality will not be qualified.

2. The article and the video must be original. Copying someone else's content is prohibited. The use of official images, graphics posted on the website, the ANN forum, Facebook and Twitter is allowed.

3. Articles should contain more than 600 characters. Articles less than 600 characters will not be accepted.

4. The article should contain 2 links to the official website: <http://epsilonplatform.com/>, a link to the official document:

<http://epsilonplatform.com/images/pdf/whitepaper.pdf>

and a link to your Bitcointalk profile to confirm authorship.

5. The video must last at least 1 minute 30 seconds, shorter videos will not be accepted.

The description of your video must also contain all the links listed in p. 4.

6. Only one message is allowed on media platforms such as Medium, Steemit, Newbium, etc.

7. Only three messages are allowed on websites and blogs in the .com .net .org and other domains.

2.2.4. Twitter campaign

Budget: 15% pool of rewards

To participate in the campaign you need:

1. Add to the list of readable official EPSILON channel:

<https://twitter.com/EpsilonPlatform>

2. Fill out the form:

https://docs.google.com/forms/d/e/1FAIpQLSca6Q_VuJZ3y-

[D8vVHuz6OIVDlx9uXzNe-4R_adX-N9VV53jg/viewform?edit_requested=true](https://docs.google.com/forms/d/e/1FAIpQLSca6Q_VuJZ3y-D8vVHuz6OIVDlx9uXzNe-4R_adX-N9VV53jg/viewform?edit_requested=true)

List of participants: <https://docs.google.com/spreadsheets/d/1iCK6oDpdmJ-dWJpmrlqJ8fNeQRIQUI620zW65-CnJQM/edit#gid=1600268730>

Payment:

5 shares / per week. Will be paid to each participant

Conditions:

1. Add official channel EPSILON to the readable list.
2. Your Twitter account must have more than 500 subscribers.
3. Your Twitter account must be at least 6 months old.
4. Your Twitter account should have more than 85% of real subscribers.
5. You must be an active and regular user of Twitter and should make retweets of official tweets and EPSILON updates.

You must retweet at least 25 tweets made by the administrators of the official EPSILON channel. Like EPSILON posts at least 3 times a week.

6. Write a tweet about the EPSILON project using the following hashtags: #epsilon #ico #ethereum #blockchain #eth #token #http://bit.ly/2yoei61 at least twice a week. Tweets must be in English

7. The use of multi-accounts is prohibited and will result in disqualification.

8. Campaign conditions can be supplemented if necessary.

2.2.5. Facebook campaign

Budget: 15% pool of rewards

To participate in the campaign you need:

1. Join the EPSILON official group:

<https://www.facebook.com/groups/EpsilonPlatform/>

2. Fill out the form:

https://docs.google.com/forms/d/18Kzxm3vG0S0ZYY1_SJOnfE8iEUYPxD8IwDg64A5tmn8/viewform?edit_requested=true

List of participants: https://docs.google.com/spreadsheets/d/1p_hXk-jMbBucrgVt8je2-JuNRjMbtU-DSiPPM6PuuZE/edit#gid=1745052441

Payment:

5 shares / per week. Will be paid to each participant

Conditions:

1. Join the official EPSILON group

2. Your Facebook account must have at least 500 friends.

3. Your Facebook account must be at least 6 months old.

4. The account must be open and have the status of a public profile.

5. Your Facebook account must be real. Fake accounts are not allowed and will not be qualified and paid.

6. You must be an active and regular user of Facebook, and should repost official EPSILON posts and updates

You must repost at least 25 posts made by the administrators of the official EPSILON group.

Like EPSILON posts at least 3 times a week

7. The use of multi-accounts is prohibited and will result in disqualification.

8. Campaign conditions can be supplemented if necessary.

2.2.6. Telegram campaign

Budget: 1% pool of rewards

To participate in the campaign you need:

1. Join the Slack channel: <https://t.me/EpsilonPlatform>
2. Join the Telegram channel:
3. Fill out the form:

https://docs.google.com/forms/d/17x7_HfS86RjQGT6fKgDXhO2mrHvkym71pUU7rV1IfT8/viewform?edit_requested=true

List of participants:

<https://docs.google.com/spreadsheets/d/1ORdy7eBjNdQZEj3RH3w6z2VhFuf35roOtlZcUF8xUEI/edit#gid=2075810416>

Conditions:

1. Join the Telegram channel
2. Posts should be constructive and on the topic. Spam, out of topic posts are not are not encouraged.
3. Fake accounts are not allowed, will not be qualified and paid
4. You should be a member of the channel to the end of the bounty to get the reward

2.2.7. Email subscription

Budget: 1% pool of rewards

To participate in the campaign you need:

1. Go to our website: <http://epsilonplatform.com/>
2. Subscribe to the newsletter to your e-mail
3. Fill out the form:

https://docs.google.com/forms/d/19OmuBoNrXXWIyUUx5HOYpqq4hsIWUwpUq2HkYwB8cJw/viewform?edit_requested=true

List of participants:

https://docs.google.com/spreadsheets/d/1dCq_dmDW9DVR8-yJxRErr0TnbDfvPl8bwkWDCXvubcY/edit?pli=1#gid=1042598287

Conditions:

1. One user - one subscription.

2. Joining is possible only before the beginning of the ICO

2.2.8. Creative ideas

Budget: 5% reward pool

To participate in the campaign you need:

1. Offer something new for advertising and promotion of the project - get a reward

2. Complete the form:

https://docs.google.com/forms/d/1YipwJVhCKwLaxMMdsvfuaw2_-5miaMKB7bShiWDVDAo/viewform?edit_requested=true

List of participants:

<https://docs.google.com/spreadsheets/d/199BfPyGVEaE2daHTzwL52uF-QHVDaQFIhbiG8Re-a70/edit#gid=1690642258>

3. The work of contracts within the EPSilon site

3.1. Administrator.

Administrator is a person responsible for physical performance of the site. The administrator selects and distributes moderators according to the search sections.

3.2. Moderator.

Moderator performs pre-moderation of the order made by customer and correlates it to a specific section of the search. Moderator, at will, can be both customer and executor. Moderator resolves disputes between a customer and an executor, if such arise during the execution of the search application.

3.3. Customers.

Customers are the persons who create search queries on the target search site. The customer's possibilities are limited to creating a search application, indicating the cost and terms of the search. Each customer is personalized through a personal cabinet and decides whether to make his or her completed search requests publicly available or not. Also, a customer has a right to sell his finished orders to other customers within the target search system. A customer, at his own request, can be simultaneously an executor.

3.4. Executors.

Executor is any member of the target search system that accepts the cost and timing of the search application. Decision of the search application is considered by customer and can be accepted or not. All disputable issues are resolved by the participation of the moderator.

3.5. Investor.

Any member of the system based on the block chain can become an investor, wishing to receive income from his investments.

Systemic mechanisms.

3.6. Search directory

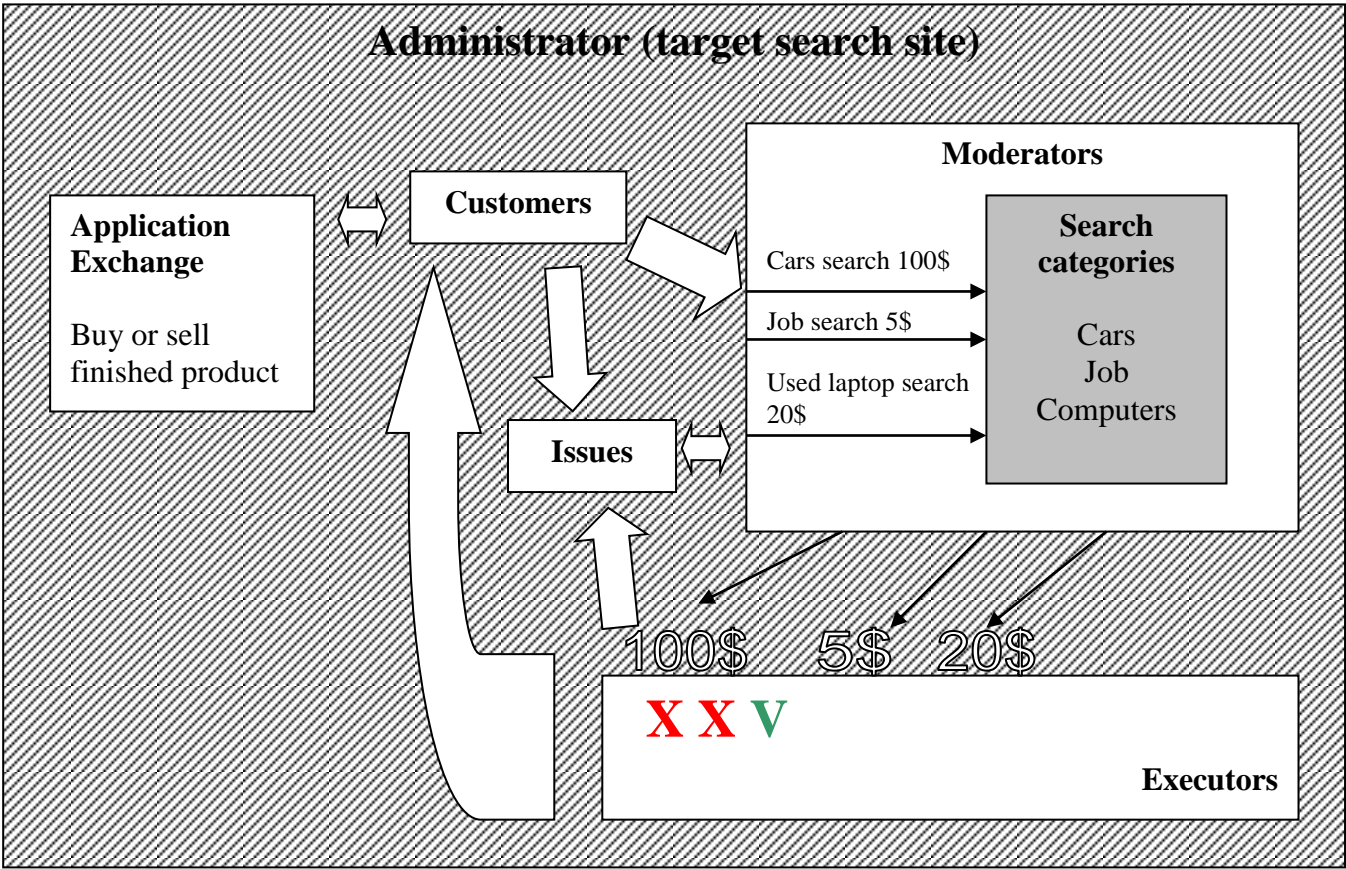
The target search area has a system for combining the same type of applications into categories and subcategories. That serves for convenience of filtering and search of already executed search requests, if such are placed by

customers. Applications can be sorted or selected by category, globally or by keyword.

3.7. Customer and performer ratings

Participants of the target search system earn customer's rating and performer rating during the creation and execution of search applications. What, in its turn, gives other participants the opportunity to get acquainted with the level of the other participant, which can be important when carrying out the search request.

4. Scheme of interaction of subjects on the Epsilon site



5. Stimulus

The presented target search site is a promising direction for the development of search systems, since it is built on the basis of a directed search for a specific task performed by a specific human executor. To stimulate the quality and value of each application we have provided an application exchange, where customer can buy or sell ready-made search applications. We do not orient the site of targeted search to the search in the style of conventional search robotic systems. Here, each application is a solution of a specific task, which involves providing customer with a specific

product or service, whose search by standard means is complicated, tedious or impossible. People are always looking for something on Internet, often many are willing to pay some money to others for help in searching. Therefore the work of this site will always be relevant and in demand.

6. Conclusions

Search by people for people will always be most accurate solution to any search task because each executor, first of all, is financially interested in fulfilling the application, and secondly: executor has at his disposal all available means of searching and personal experience, and the last, a person is able to understand and systematize the information found in understandable namely for human form.